

Action Plan/ Module 7 - Attracting A Star Candidates



Now comes the hard bit! How are you going to put into practice what you have learnt today?
This sheet is to help remind you what we covered and identify what actions you need to put into place.

Are you leveraging your current talent pool?

Do you ask for referrals?

How will you ask?

When will you ask?

Do you have/ want a referral scheme?

Critically assess your candidate offering and plan for improvement

What would/ does make your service stand out?

When do you ask for referrals?

Ask for feedback?

Upgrade service levels?

Writing engaging adverts

Are you writing for them, or for you?

Use AIDA - Attention, Interest, Desire, Action

Use recognisable job titles - question the job spec if you need to

How does the role contribute to the goals and aims of the org?

Use your brand to engage new talent on LinkedIn

Post useful content

Ask your candidates what they enjoy/ find useful

Post every other day, if not every day

Comment/ like on 5-8 posts a day